

# BASICS FOR BABIES



## Help Seacoast babies get off to a brighter start.

Right now, in our own community, there are babies born into families that don't have basic care items – much less the developmental toys and books that promote healthy child development. Basics for Babies is a fun and engaging way to help. By getting together with your co-workers, friends and family to create Basics for Babies Bags, you'll make sure that a baby and new parent get off to a brighter start.

### How does the program work?

1. Contact United Way and we'll partner you with a local agency assisting families with infants.
2. Group participants select one or more new items from the list and donate them in the week(s) leading up to a scheduled "Basics for Babies" event.
3. Gather your group for a "Basic for Babies" event in which everyone assembles the bags.
4. Arrange to drop the bags off at a mutually agreeable time.

### Thank you!

Your help will support United Way of the Greater Seacoast's larger mission to empower struggling families to reach and maintain financial stability.

For more information and to get involved, please contact:

**Robin Albert**

**Director, Volunteer Action Center**

United Way of the Greater Seacoast

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[www.uwgs.org](http://www.uwgs.org)

### What goes into a Basics for Babies Bag?

This is a sample shopping list of items. Your partner organization may make specific requests.

- Diapers
- Wipes
- Ointment
- Shampoo
- Bath lotion
- Towels
- Wash cloths
- Outfit
- Socks
- Hats
- Books
- Rattle
- Teething toys
- Child safety items
- Developmental toys
- Changing pads
- Receiving blankets
- Bottles
- Bibs
- Gift cards

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